

**TOWN OF STURBRIDGE, MA
DESIGN REVIEW COMMITTEE**

**MEETING MINUTES
5 February 2013**

Meeting Convened: 7:10 pm

Meeting Adjourned: 7:38 pm (motion to adjourn E Cook; second: C Wilson)

Attendees: Design Review Committee (DRC) – Chris Castendyk, Elaine Cook, Cindy Sowa Forgit, Fran O’Connell, Chris Wilson, Applicants and Bonnie Fancy, reporter from the Town Common joined meeting late.

Location: Center Office Building, 2nd Floor Main Meeting Room

Note: C Forgit apologized to the Applicant and Committee for being tardy to the meeting, thus incurring a delay to the start of the meeting.

Agenda: 479 Main Street (Rt. 20) – Famous Antiques Flea Market
Old Business
New Business

Street: 479 Main Street

Applicant: Arthur Perigard, Tenant

Pylon Sign:

Zoning District: Commercial Tourist District; Note: Planning Board approval is not required for this new tenant.

Location: centered in the grass strip barrier between the parking lot and Rt. 20; reference attached plan

Detail Specifications & Colors:

- **Logo/Wording:** "Famous Antiques"; black copy; outlined in white; "Flea Market"; white copy; outlined in black. Colors: Beige - Background, Copy: Black & White; Trunk in white on black background.
- **Colors:** Beige, Black & White; vinyl di cut color chips provided

Materials: MDO ½" plywood; double sided; mounted to existing structure

Lighting: externally illuminated with existing light mounted at the top center of the pylon structure.

Size: 36"h x 78"l (same size as existing approved Kaizen sign)

Landscaping: Tenant enquired with landlord. Tenant agreed and will provide some plantings in the spring due to winter months now.

Documents Reviewed: Sketch of sign; on file with Planning Department in Applicant’s File

Motion to Approve: C Wilson 2nd **Motion:** C Castendyk **Vote:** Unanimous

Building Sign:

Zoning District: Commercial Tourist District

Location: centered above the double window located to the left of the entrance

Detail Specifications & Colors:

- **Logo/Wording:** "Antiques Collectables"; black copy; outlined in white; to be similar as shown in the pylon sign "Famous Antiques"; white copy; outlined in black. "& Furniture" white copy; outlined in black; to be similar as shown in pylon sign "Flea Market".
- **Colors:** Beige, Black & White (and possibly burgundy, please ref to below note); vinyl di cut color chips provided

Materials: aluminum; mounted to building

Lighting: none

Size: 40"h x 96"l

Landscaping: Tenant agreed to have potted plants on the patio area.

Documents Reviewed: Sketch of sign; on file with Planning Department in Applicant’s File

Note: DRC members were concerned that tenant had two different signs (in color, overall style, font and wording), thus may be confusing to the public as seen as two different businesses. Tenant agreed to use the same font and color scheme as the pylon sign on the building sign but will retain the different wording. He was concerned that the beige sign on beige building wouldn’t show, that’s why he chose burgundy for the background. DRC has left it up to the tenant to choose between a black boarder or incorporate the burgundy color from his proposed building sign.

Motion to Approve: E Cook 2nd **Motion:** C Wilson **Vote:** Unanimous

General Note: All applicants were made aware of the “next steps” in this process by the DRC as their respective signage is approved. Applicants will circle back with Planning, then over to the Building Inspector’s office for a permit number to be issued and thus added to their sign.

Old Business:

- **DRC Meeting minutes:** Last meeting on 1.15.2012; approved

New Business:

- **Sal’s Pizza:** C Wilson and E Cook have noticed a neon flashing sign in the window. Neon signs are not allowed per our current by-laws. Would the building inspector be able to look into this?
- **CK Nails:** C Wilson and E Cook have noticed a larger sign recently installed. Was an application submitted? DRC is not aware of any changes requested at any of our recent previous meetings.
- **Winebuyer’s Outlet & Sturbridge Chocolate** – E Cook is concerned that the temporary A frame sign over the last few Saturdays has been put directly in the middle of the sidewalk. Concern for patron access along the sidewalk.

Cc: Building Inspector; Temporary Inspector
Town Planner, Jean Bubon
Town Administrator, Shaun Suhoski
Board of Selectmen: Chairman, Tom Creamer

Prepared by: C Forgit